



Step into a night that's truly extraordinary.

This year, Wigs and Wishes invites you to celebrate 15 unforgettable years of hope, glamour, and generosity at Live! Casino & Hotel Philadelphia®—the city's ultimate destination for world-class entertainment, dining, and nightlife. Imagine a dazzling Old Hollywood scene where the lights, music, and energy set the stage for a cause that changes lives.

From the moment you arrive at the exclusive cocktail reception to the final beats of the After Party, you'll be part of an elite guest list who knows how to celebrate and make an impact. Sponsorships include premium show seating and unique promotional opportunities—because supporting a cause this special should feel just as unforgettable as the night itself.

DIAMOND \$20,000+

- **3-Minute Featured Video during the program**
- **Two VVIP Concert Seating for 10 guests each** (20 total)
- **Full-Color Double Page Ad** in the digital program
- **Live mentions & recognition from the stage**
- **Logo or honorarium message displayed** on main event screens
- **Commemorative Plaque or Tree of Life** in your honor on Wigs

- and Wishes grounds
- Ability to place product/collateral in upscale swag bags
- Hyperlinked logo on WigsAndWishes.org
- Logo on event collateral & premium placement in advertisements
- Social media shout-outs

ELITE SPONSOR LEVELS - \$50,000, \$75,000, & \$100,000 – Each elite package includes everything from the \$20,000 Diamond Sponsor level, plus a one-of-a-kind opportunity to create a forever symbol of your generosity with fully customized, permanent signage on Wigs and Wishes property. **Contact Martino Cartier directly at 856-404-3247 for details.**

PLATINUM \$15,000

- **1.5-Minute Featured Video during the program**
- **One VVIP Concert Seating for 10 guests on the event floor**
- **Full-Color Page Ad** in the digital program
- **Logo or honorarium message displayed** on main event screens
- Ability to place product/collateral in upscale swag bags

- Hyperlinked logo on WigsAndWishes.org
- Logo on event collateral & event advertisements
- Social media shout-outs

GOLD \$10,000

- **One VVIP Concert Seating for 10 guests on the event floor**
- **Full-Color Half Page Ad** in digital program
- **Logo or honorarium message displayed** on main event screens
- Ability to place product/collateral in upscale swag bags

- Hyperlinked logo on WigsAndWishes.org
- Logo on event collateral & advertisements

SILVER \$5,000

- **One VVIP Concert Seating 10 on the event floor**
- **Full-Color Half Page Ad or personal message** in the digital program
- **Logo or honorarium message displayed** on main event screens
- Ability to place product/collateral in upscale swag bags

- Hyperlinked logo on WigsAndWishes.org
- Logo on event collateral & advertisements

BRONZE \$2,500

- **One VVIP Concert Seating for 10 on the event floor**
- **Full-Color Half Page Ad or personal message** in the program book
- **Logo or honorarium message displayed** on main event screens
- Ability to place product/collateral in upscale swag bags

- Hyperlinked logo on WigsAndWishes.org
- Logo on event collateral & advertisements

If you like to donate an item to our auction or swag bag, please contact
INFO@WIGSandWISHES.ORG

AD PRICING

Full Page \$1,000
Half Page Vertical \$500
Half Page Horizontal \$500
Quarter Page \$250

PROGRAM AD SIZES (Full Color Ads)

- Program Size: 8.5"W x 11"H
- Full Page: 8.5"W x 11"H (Full Bleed)
- Half Page Vertical: 3.5"W x 10"H
- Half Page Horizontal: 7.5"W x 4.65"H
- Quarter Page: 3.5"W x 4.75"H

Keep text .5" away from all 4 sides

VIDEO SUBMISSION GUIDELINES

- HD (1920x1080) or 4K (3840x2160)
- .MOV (ProRes) is preferred
- .MP4 (H.264) is acceptable

AD SUBMISSION GUIDELINES

- **Final ads due by 10/17/2025**
- Completed ads must be High Resolution PDF or JPEG
- Only 300 ppi | CMKY Color Mode
- We cannot accept ads in MS Word or MS Publisher
- Please email final ad or dropbox link to info@wigsandwishes.org

Please review the information below. To register, scan the QR code or fill out this form.

Sponsor Name _____

Address _____

Phone _____ Fax _____

Email _____ Website _____

Contact Name _____

SPONSOR TYPE (Please check)

Diamond Sponsor \$20,000

Commemorative Plaque

Tree of Life

Platinum Sponsor \$15,000

Gold Sponsor \$10,000

Silver Sponsor \$5,000

ELITE SPONSOR (Please check)

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856-404-3247 for details.***

Legend Sponsor \$100,000

Icon Sponsor \$75,000

Superstar Sponsor \$50,000

PAYMENT OPTIONS

- Make a check out to **WIGS and WISHES** and mail to
**124 Salina Road
Sewell, NJ 08080**
- To pay with a credit card, visit our site:



- Tax ID: 45-2633198

AD PRICING

Full Page \$1,000

Half Page Vertical \$500

Half Page Horizontal \$500

Quarter Page \$250

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